

More Than Just Insurance.

Plymouth Rock
assuranceSM

Mr. John Smith
Ms. Jane Doe
123 Main Street
Anytown, MA 01234

Dear John and Jane,

Thank you for choosing Plymouth Rock Assurance. Your Plymouth Rock agent, [insert agency's name], and I are pleased to welcome you to the Plymouth Rock family of customers.

Since 1983, Plymouth Rock Assurance has provided more than just insurance to our customers. Plymouth Rock has been a leader in developing services that make it easier for you to manage your insurance needs. We are proud to offer you:

Great value. By insuring with Plymouth Rock, qualified customers can receive extra policy features and services, such as:

- Accident forgiveness
- New car replacement for qualified vehicles
- Discounts for safe drivers and driver training courses
- Savings Pass program featuring over \$200 in discounts and savings on car-related accessories, services and vacation car rentals

Make Your Life Easier ServicesSM (MYLESSM).

When you register online at PlymouthRock.com/SignUp, using the policy number that appears below, you can choose to receive time-saving reminders and helpful information about things that are easy to forget, such as:

- License plate renewals and vehicle inspections
- Drivers license renewals
- Online bill pay and policy information

Personal service. If you ever have a question or need to file a claim you will find:

- A local agent, who is familiar with you and your needs
- A team of responsive claim and customer service representatives who are just a phone call away
- Door to Door Valet Claim ServiceSM and Crash-busters[®] mobile claim appraisal service
- The ability to choose the claim services and the repair shops you want

The enclosed brochure, personal Savings Pass and Claims Card provide details about our commitment to you. We believe our business is about relationships, and we are passionate about service and innovation. If you ever have a comment about the service we provide (good or bad) you can contact me directly at 617-428-1937, or send an email to Chris@plymouthrock.com. We will promptly respond to your message.

I hope you enjoy the extras that come from a company that is committed to providing More Than Just Insurance – Plymouth Rock Assurance.SM

Sincerely,



Chris Olie
President

Your Plymouth Rock Agent

[ABC Agency]
[1234 Main Street]
[Anytown, Any State 56789]

Policy #

