

### *Why Our Work Matters*

At present, the obstacles facing many of our urban young people are daunting:

- ✦ 33% of all American students who enter public high schools fail to graduate.
- ✦ Over the course of their lifetimes, high school dropouts will cost government agencies an average of \$200,000 each.
- ✦ More than 60,000 young people in Massachusetts are unemployed and have not completed high school.
- ✦ In Boston, 22% of children under the age of 18 have no parent in the labor force. These children tend to be concentrated in the same schools and neighborhoods.



At Circle Catering, we're building positive solutions to these difficult, but very solvable problems by helping local young people to develop positive work habits, learn the skills necessary to sustain employment, and take advantage of opportunities to achieve their potential as productive, adult members of healthy communities.

The "circle" plays a strong role in our organization. As in native and aboriginal traditions, a "peacemaking circle" is a method for group communication – a powerful way to tap into a collective capacity for wisdom, support, and insight, and a positive means of connecting with others and honoring shared spaces and experiences together.

At Circle Catering, we often use peacemaking circles as an effective social tool to help us lift barriers between people and open up fresh possibilities. As members of our community, your involvement helps us broaden our circle, enabling us to become even more successful in fulfilling our important mission.

### *How You Can Help*

Call us today to book a catering event or to get involved in Circle Catering's unique program by volunteering, making a donation, or offering your own individual skills and expertise. Your active support means the world to us and it can help to change a young person's life.

Please contact Ada Diaz at (617) 889-5210, x227 (Ada\_Diaz@rocainc.com) for catering details or to request a specialized menu.

Or contact Matthew McLaughlin at (617) 889-5210, x227 (Matthew\_McLaughlin@rocainc.com) for more information on Circle Catering and how you can become involved.



*Food with a Social Conscience*

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Chelsea, MA 02150

[www.circle-catering.org](http://www.circle-catering.org)



*Food with a Social Conscience*

## Who We Are

Circle Catering creates, delivers and serves delicious, healthy foods for meetings, lunch and dinner engagements, and special events of all types and sizes. Our uncompromising attention to quality, taste, presentation and service guide us each day as we select and prepare only the finest, freshest foods.

With Circle Catering, you can rest assured that your expectations will be surpassed and your guests will be happy. Our team will arrive when and where you need us with everything you've ordered, just as you've ordered it, prepared to the highest quality and cleanliness standards in the industry.



So whether you're a business planning an important client meeting, or an individual putting together the party of a lifetime, let Circle Catering handle the details so you and your guests can sit back and enjoy the event.

Circle Catering is a division of Roca, an award-winning, multi-cultural human development and community-building organization based in Chelsea, Massachusetts. Circle Catering's unique social and business model actively employs commerce and

enterprise to educate and mentor at-risk youth in Boston's urban communities.

We operate a professional catering business that helps our young employees master new skills, gain valuable work experience, and become successful, self-sufficient adults. Together, this unified purpose and collective group energy fuels Circle Catering's continuing success as one of Boston's most vibrant and distinctive food service providers.

## What We Do

Our mission at Circle Catering is to deliver fresh foods of the highest quality while creating positive outcomes for our employees and our communities. Circle Catering is a caring, entrepreneurial environment that delivers "Food with a Social Conscience."

Many of our employees are young parents, or come from homes which cannot support their basic living requirements. To achieve the promise of independence and a healthy adulthood – and to gain insight into the world around them – they need and want additional help. Circle Catering provides guidance through experienced, professional mentors and real-life work experience. Our leaders encourage each employee to set and achieve goals, and to use confidence, self-respect, and perseverance to shape a productive new life in a safe and supportive environment.

The Circle Catering experience offers our employees a unique view of the inner workings of our economy, the importance of relationship-building and financial management, and the commitment required to run a successful business. Likewise, they learn to see the value in contributing to their communities, their families, and themselves through positive thinking, hard work, and personal change. When these young people succeed, they win, our communities win, and we all benefit.



## From Our Valued Customers:

Quote here from the Phoenix Charter School about the food quality and how Circle continuously meets their needs.

Quote here from Lew Cohen or the Social Innovation Forum attesting to the purpose & importance Circle Catering and its people.

Quote here from one of the restaurant celebs (Chris Spinazzola or Michael Schlow maybe?) attesting to the quality and flavor of the food

"The burritos are delicious and easy to serve, a great alternative to sandwiches for that next corporate event, big or small."

- Brenda Jovenich  
Vice President,  
Citizens Bank of Massachusetts