

 **Mass Audubon**  
*Protecting the Nature of Massachusetts*  
208 South Great Road ▲ Lincoln, MA

**Drive Less, Pay Less,  
and Protect the Nature  
of Massachusetts!**



## Have you heard?

Mass Audubon members can help protect the land, air, water and wildlife of Massachusetts and **save 10% on auto insurance at the same time.**

Simply purchase auto insurance through the Environmental Insurance Agency (EIA), and a portion of your premium will help fund innovative environmental solutions – including the introduction of mileage-based\* auto insurance here in Massachusetts.

Call **877-999-9342** today.  
Protect the nature of Massachusetts and your car.

  
Environmental Insurance Agency  
EIAInsurance.com



\*Studies show that drivers would reduce their mileage by as much as 20%, significantly cutting fossil fuel consumption, carbon emissions, and traffic congestion.

  
Environmental Insurance Agency, Inc.

Environmental Insurance Agency, Inc.  
62 Summer Street  
Boston, Massachusetts 02110

**AMC Member**

Don't miss this  
opportunity to save!

## Go Green, Save Some Green

You are eligible for a special auto insurance discount, offered by Mt. Washington Assurance through Environmental Insurance Agency (EIA) and **available only to New Hampshire AMC members.**

- **Save 10%** on your auto policy just for being an AMC member.
- Save up to an **additional 10%** on your car insurance when you also buy Mt. Washington home, condo or renter's insurance.
- **Save 20%** on your home insurance when you also have a Mt. Washington auto policy.

**You could save hundreds of dollars!** And you'll receive the superb service that comes with every Mt. Washington policy.

Call us today for a free, no-obligation quote!  
*Be sure to have your current auto policy handy.*

**800-510-1935**



**Mt. Washington**  
Assurance



# LASSO SOME GREAT REWARDS



Yee-haw! Time to wrangle some great rewards for rounding accounts with Mt. Washington. From May 1<sup>st</sup> through June 30<sup>th</sup>, all CSRs and Producers are eligible to win up to a \$500 Visa Gift Card just for writing new business. Here's the low-down for the show-down:

- ◆ 5 new policies issued – win a \$100 Visa Gift Card
- ◆ 10 new policies issued – upgrade to a \$200 Visa Gift Card
- ◆ 15 new policies issued – upgrade to a \$300 Visa Gift Card
- ◆ 20 new policies issued – upgrade to a \$500 Visa Gift Card

That's no horse feathers! And to keep everyone riding in the same direction, a “new Mt. Washington policy” includes:

- A new auto policy matched with an existing home policy
- A new home policy matched with an existing auto policy
- A new umbrella policy matched with an existing auto or home account
- A new combined policy (auto and home together, but each counts as a new policy)

Use our handy-dandy entry form on the next page to keep track of each new policy you issue during the contest period and submit your final entries to Dan Reardon by 5pm on Friday, July 2<sup>nd</sup> at 603-226-1026 or by email at [dreardon@mwac.com](mailto:dreardon@mwac.com). Winners will be determined and prizes delivered in July. So get rustlin' Cowpokes!



# TAKE ME OUT TO THE BALL GAME

Bring your family and enjoy the New Britain Rock Cats vs. Reading Phillies game with Plymouth Rock and Bunker Hill on **Thursday, September 3rd, 2009!**

Game time is **6:35pm** (gates open at 5:05pm) at the New Britain Stadium, 230 John Karbonic Way, New Britain, CT.

**Please R.S.V.P. by August 14th** to Heather Johnson (hjohnson@prac.com)

Guests of Plymouth Rock and Bunker Hill will receive:

- Complimentary admission to the park for you and your family
- Reserved seating
- A pre-game, on-field autograph session with the Rock Cats
- Food and drinks in our private picnic area
- A souvenir for kids 12 and under

## COME JOIN US!

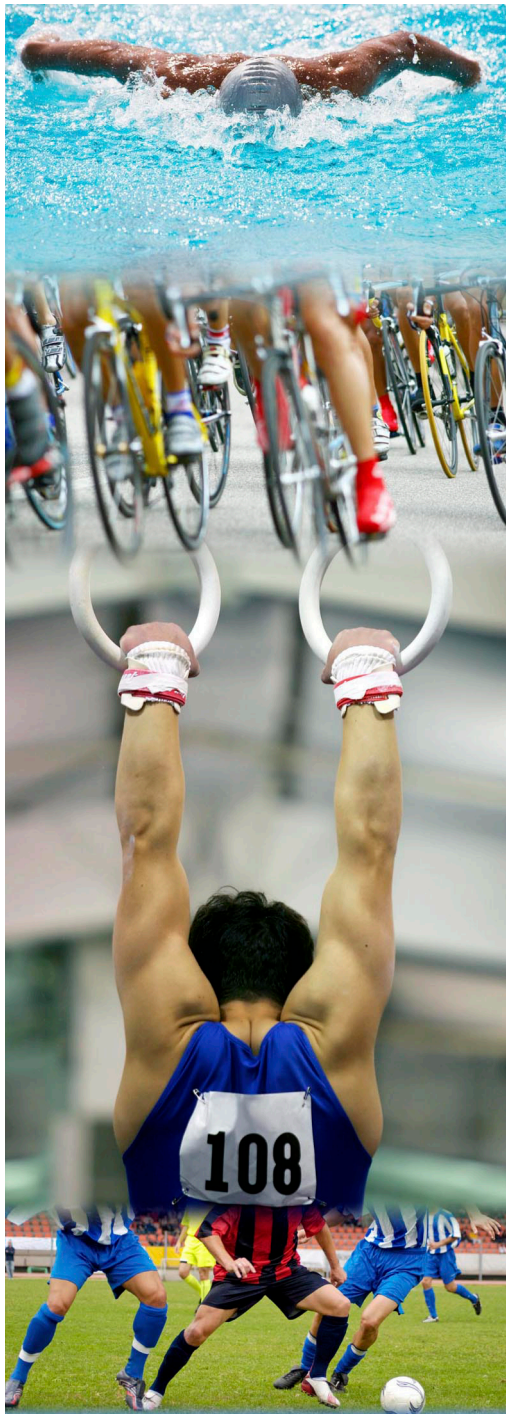
More Than Just Insurance.

**Plymouth Rock**  
assurance<sup>SM</sup>

  
**Bunker Hill**  
HOME INSURANCE



# GO FOR THE GOLD



## Clinch the Win with Plymouth Rock Assurance!

While the world gets ready for the 2008 Olympics in Beijing, we thought we'd rally a little competitive spirit of our own. You are officially invited to participate in Plymouth Rock Connecticut's 2008 "Go for the Gold" marketing promotion! So get that energy pumping, flex some serious muscle, and get ready to sell!

From August 8th through September 30th, Plymouth Rock producers and CSRs who issue new personal auto policies with Plymouth Rock will earn contest entries for some fantastic prizes.\* It's easy! Simply issue a new policy and earn one entry. The more policies you issue, the more entries you'll earn. And at the end of each month, three special winners will be chosen to select the award of their choice from our Insurance Olympics prize vault. Prizes will include (but may not be limited to):

- ▶ \$300 American Express Gift Card
- ▶ \$300 Shell Gift Card
- ▶ Apple iPod Touch (8GB)
- ▶ Nintendo Wii & Gift Certificate for a Game
- ▶ Viper 562CL Remote Car Starter
- ▶ Garmin Street Pilot GPS System

Plus every participating producer or CSR will receive a \$10 Shell gift card good for gas or services, just for submitting their first entry.

So go the distance and enter to win! Just use the attached form to keep track of the Plymouth Rock auto policies you issue from August 8th through September 30th (extra forms are available from your Marketing Representative). Submit your list to Heather Johnson by fax (860-284-4482) or email (hjohnson@prac.com). All entries must be submitted by 5:00 p.m. on the last Friday of each month to qualify for that month's drawing. Winners will be announced shortly thereafter.

**SEE YOU AT THE  
FINISH LINE!**

More Than Just Insurance.

**Plymouth Rock**  
assurance<sup>SM</sup>

*\*Policies issued as part of a book transfer are excluded from this program.*

# Protecting "PI" is Everyone's Business



As you learned in Data Security training, the Company and all of our employees have a legal duty to protect the "Personal Information" ("PI") we come in contact with. "PI" is defined as an individual's first name (or initial) and last name plus any of the following:

- Social Security number;
- Driver's License number or State Identity Card number (such as a passport); or
- Financial Account number, including Bank Accounts, Credit Cards or Debit Cards.

## Please post this reference guide in your work space and refer to it often.

To comply with the new requirements, everyone in the Company must do the following:

- ▶ **LOCK** all drawers, filing cabinets, and rooms that contain "personal information." Do not leave any "PI" on your desktop, in an unlocked location, or on the printer or fax machine. Beware of "PI" on Post-it Notes, files, and legal pads.
- ▶ **DO NOT STORE** any "PI" on a flash drive, cell phone, PDA, personal laptop, or personal computer.
- ▶ **DO NOT SEND** "PI" in emails, email attachments, or by fax, or mail – if you need to do so, get your manager's approval first. Effective March 1, 2010, all emails containing personal information must be encrypted.
- ▶ **ADHERE TO** our Records and Data Management and Data Security Policies and delete or shred "PI" when it is no longer needed. The policies are on Rock Talk under Company Policies.
- ▶ **DO NOT DOWNLOAD** or **INSTALL** software to Company-owned workstations or laptops unless the STG Help Desk has approved the software.
- ▶ **DECIDE** whether "PI" is necessary to complete the task at hand. Only access, communicate, or use "PI" if there is a legitimate business need to do so. For example, don't request or provide a Driver's License or Social Security number when only a phone number or address is needed.
- ▶ **SAFEGUARD** all documents containing "PI". You are generally not allowed to take "PI" off-site. If you have a critical business need to use "PI" offsite, you must obtain your supervisor's approval to do so. You must securely transport the "PI". If you must access or communicate "PI" remotely and you are using a personal laptop or computer for work-related purposes:
  - You must get your supervisor's approval in advance.
  - You must make sure the computer has current software, operating system and browser patches and is running a real-time scanner, anti-virus and anti-malware software.
  - You must use Citrix, IVE, or Outlook Web Access (OWA) to access Company systems and may not store "PI" on your personal laptop or computer.
- ▶ **REPORT** any security breaches immediately (for instance if you lose a laptop or PDA, one is stolen, or an unauthorized person accesses "PI") to your supervisor and/or manager. Your supervisor must then contact the Help Desk who will also alert the Legal Department.
- ▶ **PROTECT** your user account information.
  - Use computer passwords and screensavers and keep them confidential.
- ▶ **RESTART** your computer before you leave at night (do not log back in). Your computer must be on overnight to receive appropriate updates from STG.