

More Than Just Insurance.

**Plymouth Rock**  
assurance<sup>SM</sup>[Find an Agent](#)[Get a Quote](#)[Why Plymouth Rock](#)[Claim Services](#)[eServices](#)[About Us](#)[Login for eServices](#) [Register!](#)Email: Password:  **GO**[Forget email?](#) or [password?](#)**Get a Quote**Find an agent to get the rates  
and coverage you need.Enter ZIP Code  **GO****NEW! Gas Price Finder**

Find Massachusetts gas prices.

Enter MA ZIP Code  **GO**[Find a ZIP Code](#)

**"Within four hours of the accident my  
car was in the shop... and I was  
driving off in a rental car... Thank you  
for taking such good care of me!"**

— Lisa Fisher-Burke,  
Weymouth, MA

**More Than Just Insurance.****Plymouth Rock Assurance.<sup>SM</sup>**For 25 years, Plymouth Rock has offered a  
**better option** for auto insurance:

- Competitive rates and **innovative benefits**
- Experienced, **professional agents** who deliver exceptional service
- Exclusive features and **online services** to save you time and money

**New!**And we're still **innovating** every day:

- New **mobile services**
- **Track** your claim online
- More **Savings Pass** discounts
- **#1 in customer service** when you need repairs

**Free  
eReminders**Get driver's license,  
registration and  
vehicle inspection  
reminders via  
email.**Call Customer Service****866-353-6292** About your MA policy or bill**866-591-5545** About your CT policy or bill

8am-5pm (Monday through Friday)

**Report a Claim****888-324-1620**

24/7 assistance

**Customer Savings**

SV from Beverly

Saved **\$191**by switching from Commerce  
to Plymouth Rock Assurance

More Than Just Insurance.

**Plymouth Rock**  
assurance<sup>SM</sup>

Love Plymouth Rock?

Share your story with us!

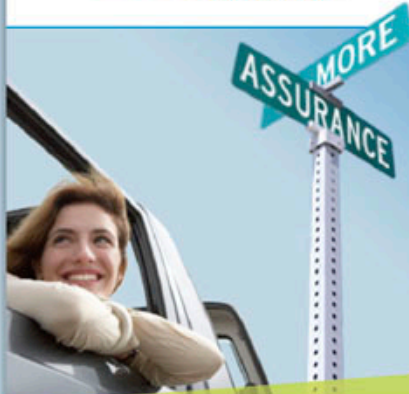


[Get a Quote](#)

[Our Products](#)

[Customer Service](#)

[About Plymouth Rock](#)



## Get More Than Just Insurance –

For over 25 years Plymouth Rock Assurance has offered value packed auto insurance for all types of drivers. Get a quote today and see what Plymouth Rock can do for you!

### Customer Savings Scroller

Name from Anytown saved \$600 by swiching from ABC Insurance

Name from Anytown saved \$600 by swiching from ABC Insurance



#### Get a Quote

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#### E-Services Login

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#### Rotating Special Content

The latest announcement, like:

- Newsletter
- Mass Motorcycle
- Savings Pass



#### Call Customer Service

866-353-6292 About your MA policy or bill  
866-591-5545 About your CT policy or bill

#### Report a Claim

866-353-6292  
24/7 assistance



#### More Than Just Insurance

Everyday Plymouth Rock Delivers More Than Just Insurance. Here's How:



#### AgentWeb Login

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#### Find Cheap Gas!

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## Service

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More Than Just Insurance.

**Plymouth Rock**  
assurance™

[About](#) [Careers](#) [Contact Us](#) [Log In](#)

Call 800-555-5555

Auto Insurance

Home Insurance

Customer Service

Claims Service

Information Center



Brand messaging goes here, in revolving content box.



## Get a Quote

ZIP Code

Quote!

- ▶ Retrieve a Saved Quote
- ▶ Find an Agent

## Manage Your Policy

User ID

Password

Log In

Forget your User ID  
or Password?

- ▶ Plymouth Rock customers, sign up for an account

"Plymouth Rock is fantastic! I recommend your auto insurance to everyone I know. When I had an accident, you provided the best service. Thank you!"

John S.  
Springfield, MA

## Find an Agent

Plymouth Rock gives you the best service with our network of local, knowledgeable agents.

ZIP Code

Go

## eServices Sign-up

Everyone can sign up for free email reminders!

Email

Sign Up

## Connect With Us Online



Agent Web: Personal Auto  
Agent Web: Commercial Auto  
Sitemap  
Newsroom  
Contact Us  
Privacy & Security  
Terms of Use



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Search

[Auto Insurance](#)

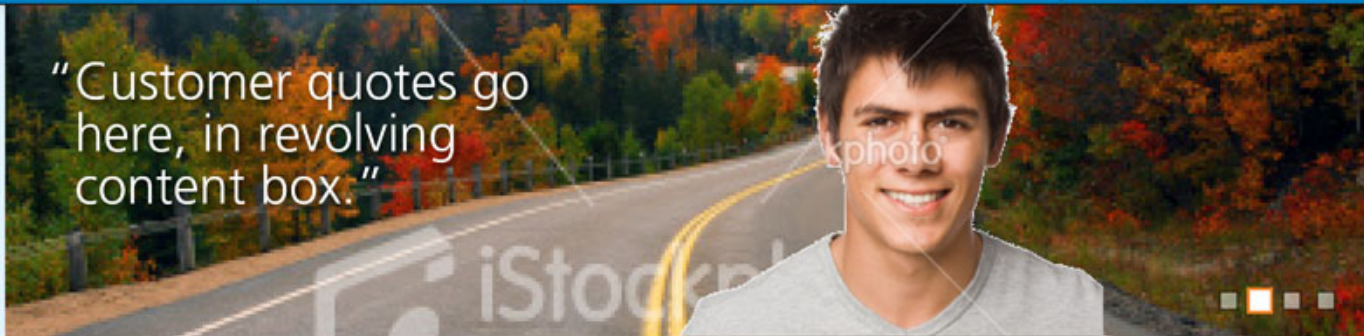
[Home Insurance](#)

[Customer Service](#)

[Claims Service](#)

[Information Center](#)

“Customer quotes go here, in revolving content box.”



Questions?  
We've got answers!  
**800-555-5555**

With Plymouth Rock, you get:

- ▶ Value - Hil int quis debisquam
- ▶ Ease - Arupiti quia nullaut
- ▶ Service - Aliquo velecus
- ▶ Item - Aliquo velecus
- ▶ Item - Aliquo velecus

### Get a Quote

ZIP Code

Quote!

- ▶ Retrieve a Saved Quote
- ▶ Find an Agent

### Manage Your Policy

User ID

Password

Log In

*Forgot your User ID or Password?*

- ▶ Plymouth Rock customers, sign up for an account

### Find an Agent

Plymouth Rock gives you the best service with our network of local, knowledgeable agents. There's one near you.

ZIP Code

Go

### eServices Sign-up

Everyone can receive for free email reminders! Sign up now.

Email

Sign Up

Connect With Us Online



Agent Web: Personal Auto  
Agent Web: Commercial Auto  
Sitemap  
Newsroom  
Contact Us



Discussing topics that interest drivers like you! We'll post thoughts about safe driving, saving money, and understanding auto insurance. You can share your opinions, ask questions, and recommend future topics.

## The Weekend Drive: Duxbury

By Plymouth Rock, on July 2nd, 2010



A view of Duxbury Beach.

If you're ready to hit the beach, we have the place for you. [Duxbury](#), Massachusetts is located along the Atlantic coast in Plymouth County, and it's the perfect spot for a weekend drive. Widely known for the beautiful [Duxbury Beach](#), the town is visited by thousands each summer who come with towels in hand to take advantage of the 6-mile long barrier beach extending from the north to Gurnet Point and Saquish in the south. After a long day in the hot sun, nothing can beat a stop at Farfar's Danish Ice Cream Shop for delicious home-made ice cream, a summer staple in Duxbury.



The downtown area.

The town is also known for its rich history, as it was founded in 1637 and settled by the Pilgrims, John Alden and Myles Standish. Just by driving around, visitors can take in historic architecture since many homes from the Pilgrim era still exist. Alden's home, built in 1653, is one of those still standing today as a historic house and history museum. [Alden's House Museum](#) can be visited at 105 Alden Street in Duxbury. Built much later, though certainly still worth a visit to take in its history, is [The King Caesar House](#), a federal-style mansion built in 1808.

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### Blogroll

- Insurance Bits
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- InsureBlog

### Local News

- Mass. House OKs streamlining wind power plants
- Mass unemployment falls to 9 percent
- Local immigrants held DC

## Get More with Plymouth Rock

### More Traction with Your Customers, More Value for Your Customers

Shopping for insurance without the benefit of an independent agent is a slippery slope for drivers. Help your customers avoid the many hazards on the road to getting the right coverage at the right price.

To help you drive home the unique value your agency and Plymouth Rock deliver, we're providing valuable assistance to help you retain and grow your business, and to help your customers get more from Plymouth Rock. You already have the skills. We'll give you the tools.



#### Tool #1:

Gripping Questions for Customers Who Decide to Switch



#### Tool #2:

Road-Grabbing Retention Tips



#### Tool #3:

Added Traction with MYLES<sup>SM</sup> eServices



#### Tool #4:

The Unswerving Value of Your Agency



# THE ADVENTURES OF

Plymouth Rock  
**SUPER AGENT**

**Super Agent Tool #1:**  
Important Questions for  
Customers Who Decide to  
Switch – More Powerful Than  
a Locomotive

**Super Agent Tool #2:**  
Retention Tips – Benefits  
That Leap Tall Competitors in  
a Single Bound

**Super Agent Tool #3:**  
MYLESSM eServices –  
Faster Than a Speeding  
Bullet

**Super Agent Tool #4:**  
Agency Value – Disguised as  
Mild-Mannered Agents, You  
Lead the Fight for Truth,  
Justice and the Plymouth  
Rock Way!

## Plymouth Rock Agents are Super Agents!

We know you're super. Your customers should know it, too! To help you drive home the value your agency and Plymouth Rock deliver, we're providing you with valuable assistance to help you retain and grow your business.

You already  
have the skills.  
We'll give you  
the tools!



*More Than Just Insurance.*

**Plymouth Rock**  
assurance™

**CALL YOUR SIDEKICKS AT PLYMOUTH ROCK!**  
**800-555-5555**

**MORE THAN JUST INSURANCE. PLYMOUTH ROCK ASSURANCE.™**